



## FRANCHISING INFORMATION PACK



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*Welcome to High Power Group Franchising. We thank you for taking the opportunity in discussing the franchising options available. Congratulations on taking the first step towards being your own boss and securing your future. Making the decision to start your own business can be daunting. Selecting the right business opportunity and partner will have a positive and prosperous impact on your life.*

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## **Why Choose Us**

High Power Group Franchises are built to make sure you are a success as we are not looking at just selling licenses but are dedicated to making your business actually profitable.

High Power Group have been around for years, however our brand has always stayed consistent and positive within the tough market of cleaning.

# INTRODUCTION

*We are a professional company with a great brand and a fantastic reputation.*

*If you have ever considered working for yourself, enjoy making customers happy, want to become active, be healthier and have a better lifestyle then this franchise opportunity may be just for you.*



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**Owned and Operated  
Franchises**



## **Superior Support Systems**

Our call support team can book jobs for you and add to your calendar. We book jobs for you.



## **Real Businesses not just licenses**

We are not out to just sell licenses. We provide a real business that works from day one!



## **Brand Reputation Management**

We work hard to keep the brand at the top of the list. Positive Brand Reputation.

Sick of working for a boss and want to start your own business? Join our cleaning brand and own your own franchise. We include equipment, extensive training, uniforms and stationary in addition to ongoing one on one service to make sure your cleaning business is a success from the start.

Owning a franchise is a great opportunity! By becoming your own boss you are in control of your future. Work as much or as less as you wish, whilst providing a great income to sustain a healthy work/life balance.

# ABOUT HIGH POWER GROUP

Over the last few years we have been hard at work developing a solid business model that has allowed us to be tremendously successful – and profitable! Now we want to share our superior system with people just like you, and help you build your very own High Power Franchise with supplied work and support.



As a leading franchising services team, High Power has achieved recognition and respect while building market share. Our potential is limited only by the vision of our franchise owners. Our future in this “growth” industry is flourishing, and we welcome you to join us.

We have a range of franchising options from Carpet Cleaning to Roof Restoration. There is basically a Franchise to suit everyone.

We will provide you will full training, so you can tackle any job needed. Ongoing 24/7 support is also what sets us apart from others, the ability to contact us directly if you have any concerns or any issues during a job. We also provide marketing and jobs for you!

We have a Call Centre that takes calls and books in your jobs, so you can concentrate on making money and delivering great service to clients.

Most of the advertising is done for you. We use various marketing avenues such as Google AdWords, Facebook, Yellow Pages, Billboard, Radio and News and Media Online. We have constant work available to provide you a steady income. You can also grow the business or advertise locally in your own territory. We are serious about our Franchise and continue to grow providing vast new Franchise opportunities Australia wide!

Proven systems, resources and processes from day one

Gain instant credibility as part of an established and trusted brand

Franchises remain a rather resistant, recession-proof business model in Australia



# TYPE OF FRANCHISES

*We have a range of franchises currently available. These are listed below:*

- Test N Tag
- Window Tinting
- Handyman
- Roof Restoration
- Removalists
- Mowing
- Pressure Cleaning
- Pool Care
- Cleaning
- Painting
- Locksmith
- Blind and Flyscreens
- Dog Washing
- Computer Service
- Building Inspections
- Antenna
- Tiling
- Gutter and Window Cleaning



There are many more opportunities in your local area so if there is a type of franchise you are looking for contact our team. We are always adding different franchise options to our list available above.

# OUR PARTNERSHIP

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High Power Group takes the partnership we form with our franchisees very seriously; it is the foundation of our success. From lead generation programs and cutting-edge technology to branding campaigns and customisable marketing tools, our support is second to none.

High Power Group employ a team of marketers, sales people, support personnel and solutions available to help build your business and brand.

## Your Business

We like to let our Franchisees run their business without interference. We do offer support and training solutions if you prefer our team to train up your staff. We can also show you how you can build your business with one of our business coaches available. Step by step assistance.



## Franchisee Functions/Events

We provide several functions throughout the year, including an end of year dinner function where you can also meet other franchisees and enjoy swapping stories or ideas in business.

Quarterly business coaching also available.

## Training and Support

Whenever you have a training requirement for new staff, or require business training in areas of marketing, accounting and sales, we can provide a professional trainer or online self-taught training materials to assist at no extra fee.

# CORE PACKAGE

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What do you get when you purchase a High Power Group Franchise?

- Consistent Work
- Operations Manual & Support
- Client Database
- Quality Brand Awareness
- Branding/Marketing Materials
- Business Cards
- Uniforms (Embroidered)
- Powerful Online Advertising
- Evidenced Long-term Workflow
- Company Staff Support
- 1300 Number & Call Bookings
- Ongoing Business Growth
- Designated Regions
- Equipment (Franchise Kit)

## SUBURB

- You secure your very own suburb
- Exclusive area
- All contracts within your suburb chosen

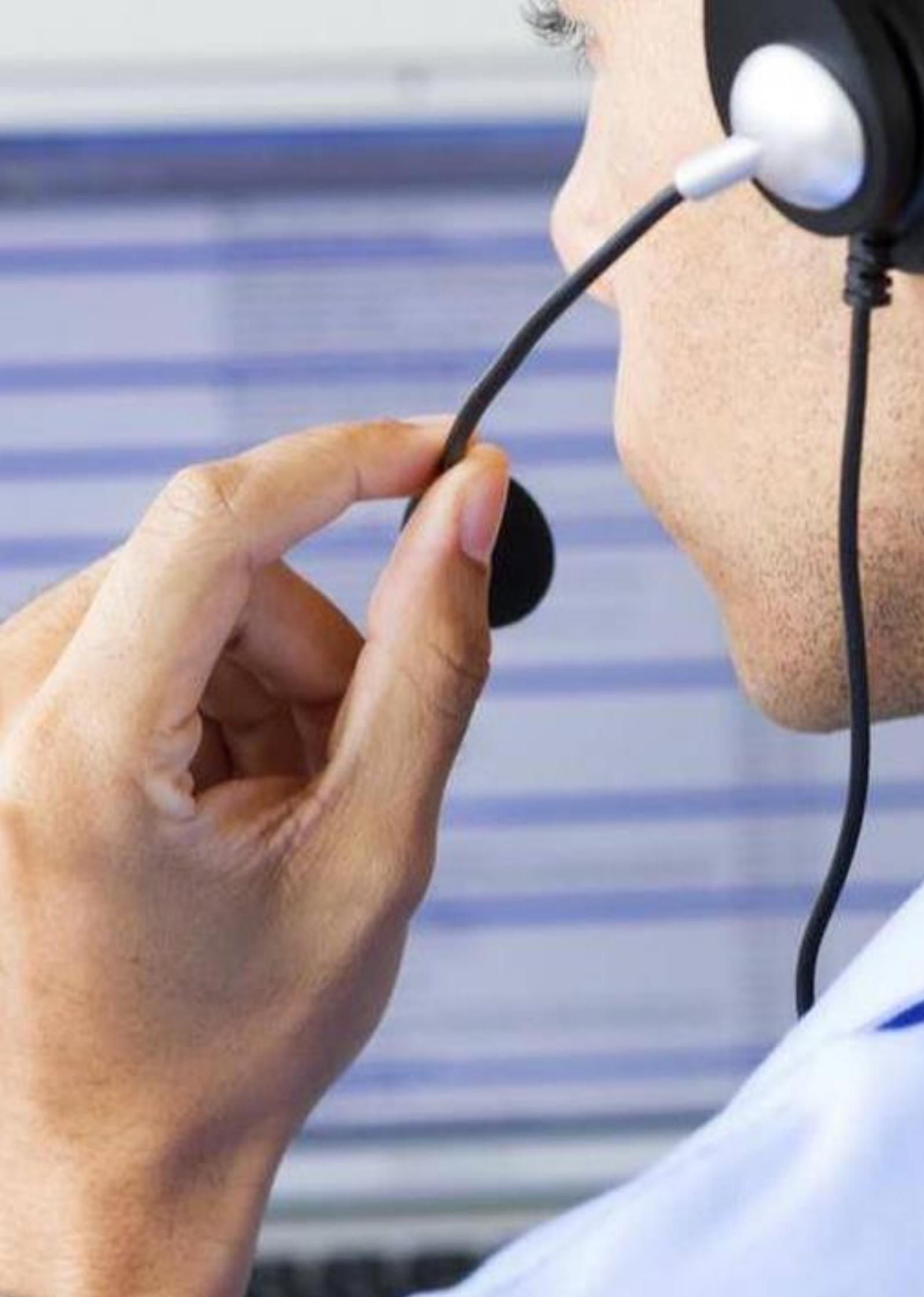
## MEDIA

- Marketing Materials and Local Handouts
- Your own Webpage that we promote
- Google Maps Location Setup

## MARKETING

- We market with our inhouse marketing team
- Super Performing Adwords Group Account
- Social Media/Brand Reputation Management

- Consistent Work
- Operations Manual
- Client Database
- Quality recognition
- Branding/Marketing Materials
- Designated regions
- Powerful online advertising
- Proof long-term workflow
- Company staff support
- Company support
- Brand Awareness
- Ongoing business growth



# WHY CHOOSE HIGH POWER

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There are many reasons why a Franchise could be for you. Why should you choose high Power Group for your new franchise? Well below are just a few reasons:



- We offer 24/7 support so we are there whenever you need
- Our reception and call centre will speak with clients and book jobs for you
- Assistance with business development via our business coaches
- Free online training courses
- Initial training as well as training for team members
- Extensive marketing campaigns to provide in constant workflow
- Available are guaranteed income packages for peace of mind
- We provide and adhere to the Australian Franchise Code of Conduct
- We have a great Brand and fantastic Reputation for being one of the best
- Packages are negotiable and can be customised to suit your needs!
- Amazing Branding and Reputation Management
- Uniforms provided within the franchise kit
- Franchisee Events and Functions Included
- Complete Operations Manuals
- Personalised Webpage and Google Maps Listing
- Easy Reporting Receipt System to save you time
- Easy Payment System for taking client payments
- Payments from clients straight to you
- Plus much more

# DISCLAIMER

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